

THE BURG

BE MY NEIGHBOR

*Four popular Camp Hill businesses now share a roof
at the new Neighbors & Smith development.* | BY SUSAN RYDER



Little Black Dress



One Good Woman

Four businesses once a stone's throw away from one another now share the same, new digs—the Neighbors & Smith building on Market Street.

"I'm thrilled to be a part of this project," said Kim Over, owner of Underneath it All, a 35-year Camp Hill business. "I wouldn't want to be anywhere else."

With the buzz of a circular saw announcing new construction through the walls, Over said that her shop solves "brablems," by supplying and custom fitting bras, swimwear and lingerie for women of all shapes and sizes—literally. They can help women from size AAA to P.

"This business is so few and far between," she said. "We have women that drive three hours to come here."

After finding that perfect fit, women can head up to Little Black Dress.

In its urban industrial setting, customers can try on what Lisa Bedway DeCalvalcante described as, "casual, every day, affordable women's clothing."

She said that, when opening LBD she, "tried to fill a niche in the market."

"Unique items you don't find at the local mall, but not so high-priced that they were out of most people's reach," she said.

The new space has more floor space to display brands like Prana, Vineyard Vines and Lysee leggings, to name a few. In addition, Bedway DeCalvalcante plans to open a new store, LBD Kids, in March.

What about the new building's effect on Camp Hill?

"It's extremely positive," she said. "It's a well-executed, forward-thinking concept."



Underneath It All



Live in Color Boutique

She cited the LED lighting, heated sidewalks and electric car charging stations as three of the development's progressive and modern features.

Next door sits One Good Woman, the popular purveyor of specialty coffees, tea, food and gifts.

Co-owner Michele Koch said that their whole bean and ground-to-order coffee is roasted and delivered weekly by a Maryland roaster.

"That's the key that sets our coffee apart," she said.

Tea drinkers can choose from 120 varieties of loose-leaf tea, including an assortment of chai, black, green, white, matcha and herbal teas.

In the One Good Woman Café, new to this space, employees will brew any of its coffee or teas, which can be enjoyed with locally sourced baked goods like the oat cakes from Short & Sweet 2.0.

Shoppers can sip their hot beverage as they head downstairs and browse through the Live in Color Boutique, a cozy nook that previously had resided a few blocks down the street. Patrons entering the store may be greeted by the golden doodle,

"Charlie," one of a number of "store dogs."

The shop "features seriously distressed furniture," said Kristen Aldinger, general manager, who, along with Bronya Schmoyer, a former art teacher, is responsible for transforming furniture into refreshed pieces.

Some pieces they purchase and paint, with their individual styles. Others pieces are brought in by customers.

"People will come in and say, 'this was my grandmother's. I don't want to get rid of it, but it doesn't match my décor. Can we change it so I can keep it in my family?'" Aldinger said.

Along with furniture, the store holds pottery, gift items, unique pet offerings, many of which have been created by local artists.

Schmoyer described Neighbors & Smith as a "very welcoming business environment."

"We're kind of newbies on the block, and they are sending people down here," she said.

Being a part of Neighbors & Smith has helped business, she said.

"Even being two blocks apart, maybe somebody who was shopping at one [store] doesn't want to get into their car to go to another, or doesn't want to walk, or can't physically walk," Schmoyer said. "Now, it's like we're right here."

Other businesses will be "right here" in phase two of the Neighbors & Smith project, which will include a hair salon and restaurants.

Whether shopping for gifts, looking for that perfect fitting bra for under your new outfit, or meeting someone for coffee, Neighbors & Smith in Camp Hill has all of those options under one roof.

"Market Street is open for business," said Bedway DeCalvancante. **B**

Neighbors & Smith is located at 1801 Market St., Camp Hill. For more information, visit www.smithlandusa.com/nas and the websites and Facebook pages of the businesses mentioned in this story.